

About me

Second-year UX and Digital Design student at Ulster University Belfast with a specialised background in UI/UX and Service Design. Highly proficient in Figma and the Adobe Creative Cloud suite, specifically Photoshop, Lightroom, and Premiere Pro. I am a tech-forward designer with two years of experience in 'vibecoding' via Cursor and a deep familiarity with AI integration (Gemini, ChatGPT, and Claude) to optimise design workflows. I offer four years of voluntary experience in senior digital administration for a US-based content creator with 1 million+ subscribers, collaborating within an international team to ensure brand consistency and community safety. Technically skilled in HTML, CSS, Java, and Microsoft 365. I am eager to apply a user-centred approach within the rapidly evolving UX and AI sectors, staying at the forefront of industry trends and emerging technologies.

Experience

Kainos Work Experience

November 2021

- Collaborated within a team to design the complete user experience for a smart home lighting system
- Analysed user problems to identify critical pain points, troubleshoot UX issues and develop effective design solutions in a team environment
- Actively participated in design critiques to give and receive feedback, a process which led to significant improvements in the final designs which we put forward to our Kainos mentors
- Presented project findings and prototypes to our Kainos mentors - incorporated their feedback in our final designs which gave us a very valuable insight into a realistic day-to-day at Kainos

Senior Digital Content and Safety Administrator (Volunteer)

September 2021 - September 2025

- From September 2021 to September 2025, I was a senior digital content and safety administrator for a large Minecraft content creator called 'Purpled' (1.08M subscribers).
- I had many key responsibilities due to the high concurrent viewership on his Minecraft YouTube and Twitch channels. The most important responsibility was dealing with potentially sensitive/inappropriate messages from online trolls, such as 'doxing', which I had to deal with on several occasions. It was my job along with the rest of the team to make sure inappropriate content was removed to remain a safe and positive viewing environment for 'Purpled' and his large community, which was predominantly young teenagers.
- Another key responsibility which I took on was recruitment and team leadership. I have developed and conducted interviews for new moderator applicants with 'Purpled' and the two other senior administrators, and evaluated the candidates to join the team. As I had this role for several years, I have proven that I am able to perform under pressure in a fast-paced, highly sensitive environment.

Portfolio Highlights

- **Equi** - An adaptive revision app tailored for neurodivergent and atypical learners in education. I developed user-centred features such as personal revision plans, which uses AI to tailor the revision content to the current thoughts and feelings of each user, rather than the 'one size fits all' mantra in education.
- **Anchor (in collaboration with South Eastern Health & Social Care Trust)** - A human-centred service created with SEHSCT for fathers in custody to maintain family relationships. I designed physical tools and transition pathways that foster trust and emotional connection to reduce isolation rather than relying on traditional, fragmented support systems.

Skills

- Full-cycle UX Design
- UI and Prototyping
- AI augmented workflow
- Vibecoding
- User-centred research
- International collaboration
- Agile communication
- Inclusive design

Education

Sept 2024 - Expected June 2028

Ulster University

Belfast BDes (Hons) Digital Design
Sept 2024 - Expected June 2028

Modules include: Interaction Design, Visual Imaging and Interaction and Content Design

Sept 2023 - May 2024

SERC Bangor

A-Level History (C)

Sept 2016 - May 2023

Bangor Grammar School

8 GCSEs (A* to C) includes Maths (B), English (A), Computer Science (A), Business Studies (A) and French (A)

2 A-Levels, Business Studies (B) and English (C)

Certifications

- Kainos CodeCamp work experience programme, November 2021

Technical toolkit

- **Design and UX:** Figma, Notion, Adobe Photoshop, Lightroom, Premiere Pro
- **Development:** Cursor, VSCode, HTML, CSS, Java
- **AI and Productivity:** Gemini, ChatGPT, Claude, Excel, PowerPoint, Word, Teams, Slack